

Building Bonds and Bridges and Leveraging Links: A Place-Based Mobility Strategy Based on Social Capital Creation



Agenda



Definitions: Social Capital, CDOs, and CDCs



The Important Role CDOs & CDCs Play in Advancing Economic Mobility



How CDOs & CDCs Use Social Capital to Do Their Work



What We Learned from Our Research with NC's CDO's and CDC's



Some Important Remaining Questions



What is Social Capital?

Types of Social Capital



Bonding



Bridging

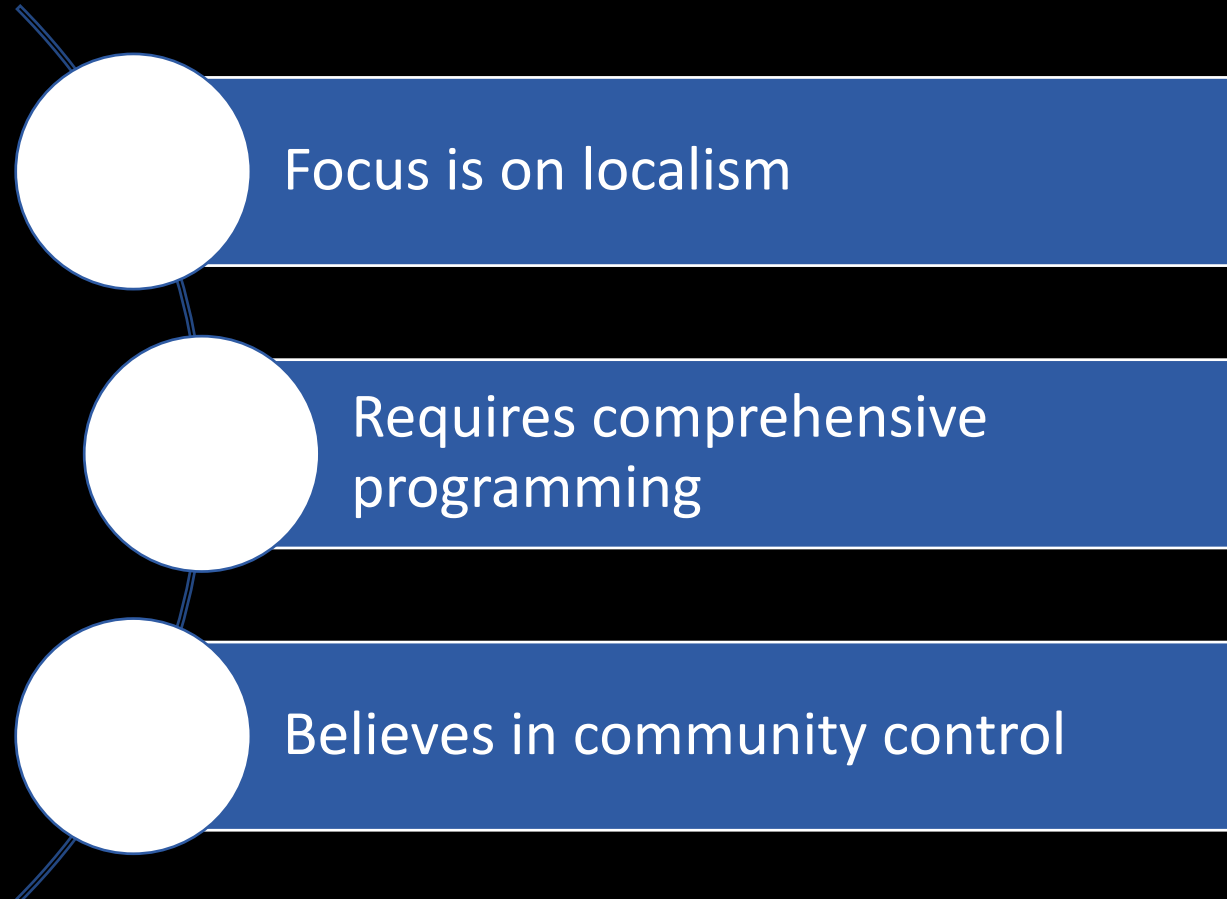


Linking

What distinguishes CDCs?

What are CDOs?

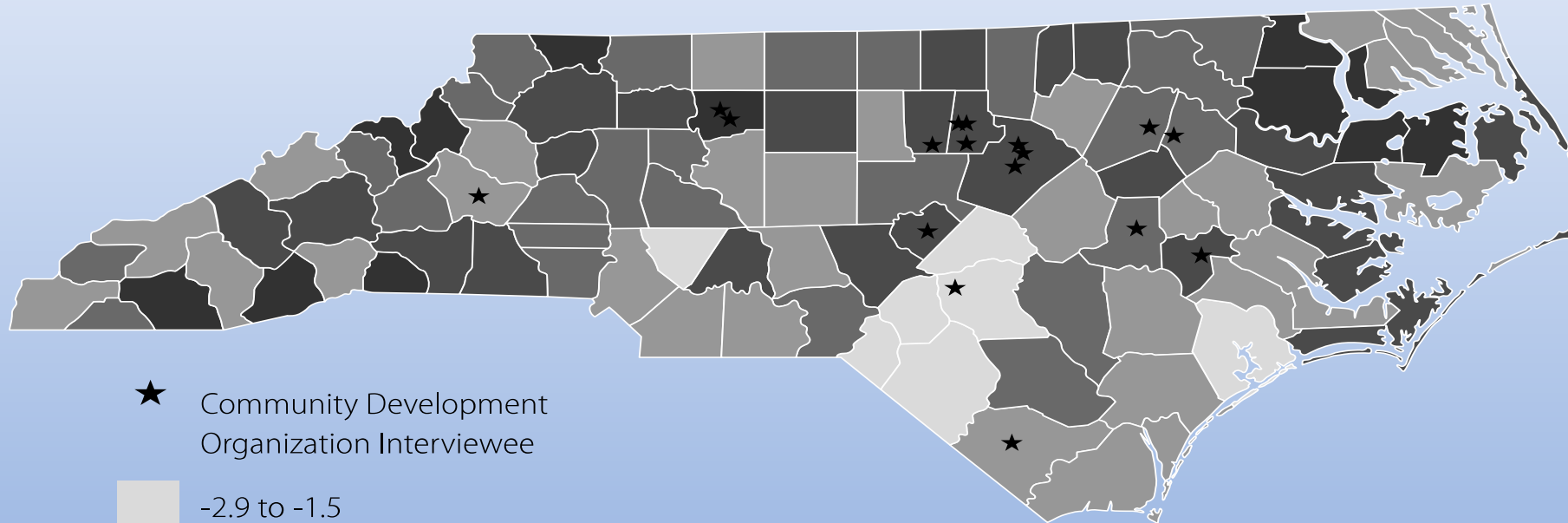
501(c)(3) organizations that work to develop the social, economic and physical dimensions of geographic communities



Social Capital in North Carolina

Social Capital Index

Normalized Values



★ Community Development Organization Interviewee

-2.9 to -1.5

-1.5 to -0.4

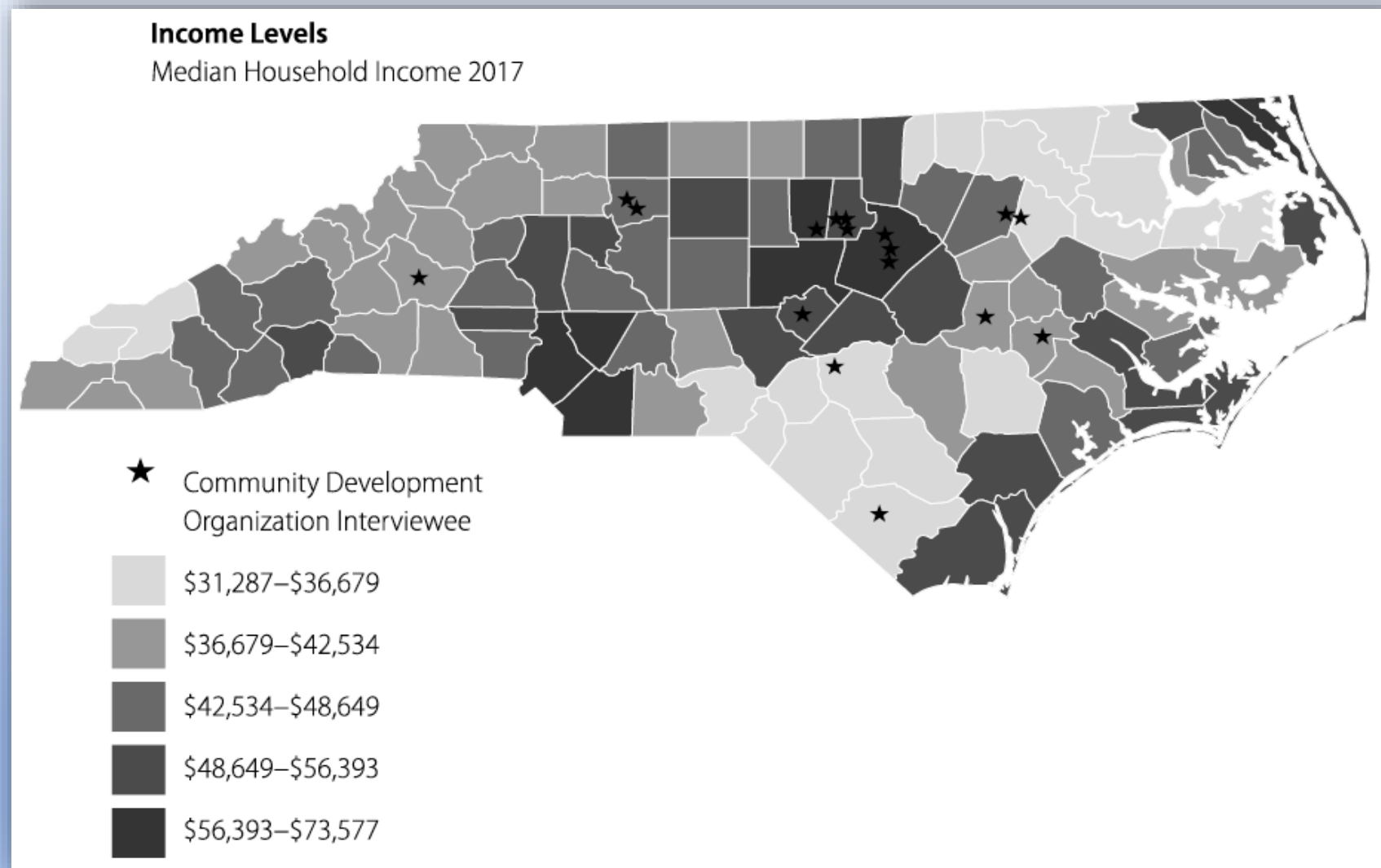
-0.4 to 0.2

0.2 to 1.1

1.16 to 2.9

The higher the number, the darker the color, the greater the social capital.

Income in North Carolina



Providing Pathways to the Middle Class for Residents of Low-Income Communities



Respondent



Messenger



Trust Beacon



Distributor

OUR FINDINGS

Social Capital is intertwined in program delivery

Linking capital is vital to financial and political support

Social capital is placed-based

CDOs focus on bridging capital

Remaining Questions for Further Research

- Are CDC's missing an opportunity to fully leverage bonding capital?
- How sustainable is linking capital that is based on relationships?
- Do rural and urban places need differing CDC social capital approaches?
- Would formalizing and evaluating their social capital strategies lead to better CDC outcomes?

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